



**SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY
(AUTONOMOUS)**

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QUESTION BANK (DESCRIPTIVE)

Subject with Code: E-Commerce 19MC9132

Course & Branch: MCA

Year & Sem: II MCA & II-Sem

Regulation: R19

**UNIT –I
Introduction to E-Commerce**

1	What is e- Commerce? Explain the role of e- Commerce in present scenario.	[L1][CO1]	[12M]
2	Describe the Electronic commerce Frame work.	[L1][CO1]	[12M]
3	Discuss the elements which constitutes of e- Commerce.	[L2][CO1]	[12M]
4	What is Media Convergence? What are the uses of Media Convergence in e-commerce?	[L1][CO1]	[12M]
5	Explain the role & significance of e- commerce during covid-19	[L3][CO1]	[12M]
6	Explain the Anatomy of e-commerce applications.	[L1][CO1]	[12M]
7	What are e- commerce applications?	[L1][CO1]	[12M]
8	What are e-Commerce? How does it differ from traditional Commerce?	[L1][CO1]	[12M]
9	What is network infrastructure for e- Commerce?	[L1][CO1]	[12M]
10	What is I-way? What are the main components of I-way?	[L1][CO1]	[12M]

UNIT-II**The Internet as a Network Infrastructure**

1	Write a essay on Network Infra-Structure for e-Commerce Information Technology?	[L3][CO2]	[12M]
2	What are the basic Internet terminologies features and functions?	[L1][CO2]	[12M]
3	What are the major historical events of the internet?	[L1][CO2]	[12M]
4	What is NSFNET? What was a primary reason the NSFNET network decided to transfer all its traffic for profit corporations?	[L1][CO2]	[12M]
5	How does the internet contribute to globalization?	[L2][CO2]	[12M]
6	What is Internet Governance? Why is Internet Governance Important?	[L1][CO2]	[12M]
7	What are consumer-oriented applications of e-commerce?	[L1][CO2]	[12M]
8	What consists of mercantile process?	[L1][CO2]	[12M]
9	What is World Wide Web? Explain the significance of World Wide Web.	[L1][CO2]	[12M]
10	What is WWW? What is the architecture of WWW?	[L1][CO2]	[12M]

UNIT-III
Electronic Payment System

1	What do you mean by electronic payment system in e- commerce?	[L1][CO3]	[12M]
2	Describe the various types of e-payment System.	[L3][CO3]	[12M]
3	What is Smart card ? How are Smart card used for e-payment System?	[L1][CO3]	[12M]
4	What is credit payment system? How is credit card used in electronic Payment system?	[L2][CO3]	[12M]
5	Explain the different types of Electronic Payment system?	[L3][CO3]	[12M]
6	Discuss the risks involved in electronic payment system?	[L4][CO3]	[12M]
7	What is an EDI process? What are the privacy issues of EDI?	[L1][CO3]	[12M]
8	What is the difference between EDI and E-commerce?	[L1][CO3]	[12M]
9	What is EDI Network? Explain the two kinds of Electronic data.	[L1][CO3]	[12M]
10	How does e-Commerce use social media marketing?	[L1][CO3]	[12M]

UNIT -IV
Intra Organization Electronic Commerce

1	Discuss the internal information system role in e-commerce.	[L4][CO4]	[12M]
2	What is workflow co-ordination? Describe work-flow co-ordination in intra organizational commerce.	[L1][CO4]	[12M]
3	How can push and pull advertisement work together? Describe the process with a suitable examples.	[L2][CO4]	[12M]
4	What is the purpose of a search Engine? Explain about Wide Area Information Services (WAIS) Engine.	[L2][CO4]	[12M]
5	Explain about supply chain Management.	[L3][CO4]	[12M]
6	Discuss macro forces influences on internal commerce.	[L3][CO4]	[12M]
7	Describe is the role of e-mail marketing in e-commerce.	[L2][CO4]	[12M]
8	what is data warehousing function in e-commerce?	[L1][CO4]	[12M]
9	What are the dimensions of electronic commerce?	[L1][CO4]	[12M]
10	Explain the different types of digital documentation and its significance.	[L1][CO4]	[12M]

UNIT-V
M-Commerce

1	What is M-commerce explain with examples? What are the types of M- commerce?	[L1][CO5]	[12M]
2	Explain the scope and limitations of M-Commerce.	[L3][CO5]	[12M]
3	What are the components of M- Commerce framework? How does M-commerce work?	[L1][CO5]	[12M]
4	Explain the architecture of M-commerce.	[L3][CO5]	[12M]
5	What type of payment models used in M-Commerce? What are the different payment methods involved in M-commerce?	[L3][CO5]	[12M]
6	Discuss the advantages and disadvantageous of Mobile payments.	[L3][CO5]	[12M]
7	Explain the transaction models in M-commerce.	[L3][CO5]	[12M]
8	What is M-commerce list some applications of M-commerce?	[L1][CO5]	[12M]
9	Discuss the success stories of M-commerce applications with examples	[L1][CO5]	[12M]
10	How M-commerce differs from e-commerce and Traditional commerce. Illustrate with examples	[L1][CO5]	[12M]

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